



FEASIBILITY STUDY RESULTS

In August of 2023, we retained Lynch Development Associates (LDA) to conduct a Feasibility Study to determine the Seminary's potential level of support and participation should we embark on a first ever capital campaign to support and fund the *four critical areas* below:



Structural and Mechanical Overhaul



Expansion to Accommodate Our Growing Community



Renovation of the Chapel and Grand Staircase



Strengthen Our Endowment

We solicited input from hundreds of individuals either in person (Phase I) or via online/paper questionnaire (Phase II). The participation rate of all groups was outstanding!

Seminary Leadership/Board

Diocesan Partner Bishops

Diocesan Partner Staff

Foundation Donors

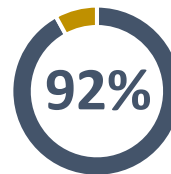
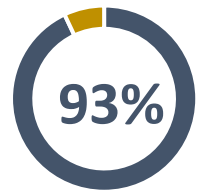
General Donors

KEY STATISTICAL FINDINGS:



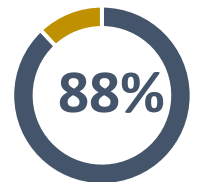
99% of respondents indicated either a *good or excellent* rating with respect to the **reputation of Saint Francis de Sales Seminary**.

93% of respondents indicated the **case statement proposal** was either a *good or excellent* idea.



92% of respondents indicated a "yes" or "maybe" response when asked if they would **consider a 5-year commitment** to support this campaign.

88% of respondents indicated a positive response when asked if the Seminary should **move forward with this campaign**.



FUNDRAISING POTENTIAL:

The overall result of the Study showed that Saint Francis de Sales Seminary has the foundational support needed to potentially raise **\$50 Million** in a capital campaign.

NEXT STEPS:

- Planning Phase
- Create Robust Communications Strategy

- Major Gifts Phase
- Personal Visitation

- Public Campaign Launch

- Reception Phase
- Gatherings in some of the Sending Dioceses

WHAT WE HEARD FROM SUPPORTERS:

- In each group of the Study, a high participation rate was encouraging. Those interviewed have a great love of the faith, the Seminary, and the Church as a whole. They are hopeful for the future of the Church due in large part to the work of the Seminary.
- Nearly everyone who participated in the Study believes that Fr. Luke Strand and the team in place at the Seminary are doing an extraordinary job! Many of the respondents described Fr. Luke and his leadership in similar ways using adjectives such as energetic, charismatic, authentic, passionate, a great communicator, and a dedicated holy priest.
- The growth of the Seminary has been noticed as well as the quality of priests being formed. People are amazed, excited, and proud of what is happening and love being a part of it.
- Respondents cited the return to prayer, visible spirituality, and the selection of men to be excellent. Their comments convey a contagious joy and enthusiasm to continue the good work happening at the Seminary.
- Those who participated in the Study show an “all-in” and deep connection to the Seminary.
- There is an attachment to the Seminary campus creating a strong desire to renovate and preserve its history.
- The propaedeutic stage is considered a good addition as well as the Teaching Parish model.



THANK YOU FOR YOUR PARTICIPATION AND
FOR SHARING YOUR THOUGHTS
REGARDING THIS IMPORTANT UNDERTAKING FOR
SAINT FRANCIS DE SALES SEMINARY
